SMART ORGANIZATIONS REDUCE & RECYCLE TONS IN MONTGOMERY COUNTY, MARYLAND

Issue No. 29 • Fall 2008

CALENDAR

AMERICA RECYCLES DAY

NOVEMBER 15, 2008

Visit www.montgomerycountymd.gov/ recycling or call 240-777-6400 for event locations and times.

BUSINESS RECYCLING **SEMINAR**

NOVEMBER 6, 2008

10:00 am - 2:00 pm Bethesda North Marriott Hotel and Conference Center 5701 Marinelli Road Bethesda, MD 20852

Waste Reduction Tip of the Month:

If your retail business provides paper or plastic bags for customers, consider the option of selling or giving away reusable bags. Then, provide incentives (i.e., discounts, etc.) for them to use the bags regularly.



Recycling: It's now the Law in the City of Rockville

Welcome City of Rockville businesses! In an effort to increase recycling, the Rockville City Council and Mayor voted on September 9, 2008 to allow Montgomery County's recycling regulations to apply within the City of Rockville as it pertains to businesses and certain multi-family properties. Montgomery County's Executive Regulation (ER) 15-04AM requires all businesses and property owners to establish recycling programs for required recyclable materials and provide education about its efforts to employees and customers.

Under this regulation, City of Rockville businesses will be required to recycle mixed paper, including corrugated cardboard, commingled materials (aluminum cans and foil products, bi-metal steel/tin cans, glass bottles and jars, and plastic bottles and containers), yard trim, Christmas trees, and scrap metal. Businesses are also required to provide properly labeled recycling containers for use by employees and customers, arrange for the collection of recyclable materials using Montgomery County-licensed collectors, and may also be required to file an Annual Recycling and Waste Reduction Report. Failure to comply with these requirements may result in fines.

Does your business need help to comply with the recycling regulations? Montgomery County's Business Recycling SORRT (Smart Organizations Reduce and Recycle Tons) Program can assist your business to comply with the County's recycling requirements. You can contact SORRT by calling 240-777-6400 or visiting our Web site at www.montgomerycountymd.gov/recycling.



Seven Easy Steps to Developing a Successful Business Recycling Program

Whether your business is establishing a new recycling program or just revitalizing its recycling efforts, here are seven easy steps that can help any business establish a successful business recycling program:

1. Enlist the Support of Top Management

Establishing a recycling program might require some changes in operational procedures. Before you begin your program, enlist the support of top management. Many executives readily see the benefits of recycling including decreased waste collection costs, improved corporate image, and increased workplace pride.

If your business is a tenant in an office building or shopping center, check with your property manager to learn about your recycling program. If your property manager does not provide recycling collection services, call the SORRT program at 240-777-6400.

2. Determine What Needs to be Recycled

Look around your workplace and identify the materials that are generated. Remember all Montgomery County businesses are required to recycle mixed paper, commingled materials (aluminum cans and foil products, bi-metal steel/tin cans, glass bottles and jars, and plastic bottles and containers), yard trim, Christmas trees, and scrap metal.

3. Identify a Recycling Coordinator

Leadership and enthusiasm are key to having a successful recycling program. Appoint a Recycling Coordinator to manage recycling activities in an organized manner. In larger businesses, it can also be helpful to have program monitors on each floor, or in each department to monitor the recycling program for contamination, participation, and provide education and instruction when needed.

4. Select a Recycling Collection Company

Select a recycling collection service that will either pick up your recyclable materials or accept materials you transport to their facility. There are several types of recycling companies, so it is important for you to acknowledge which type would best be suited for your business. If your business generates very little material, self-hauling your recyclable materials to a recycling facility is another option.



Make recycling easy and convenient for employees and customers to use.

5. Designate Collection and Storage Areas

The key to a successful recycling program is to make it easy and as convenient as possible for employees and customers to use. The less sorting, decision-making, and walking that is required, the more successful your program will be. Work with your custodial staff, site manager, or cleaning contractor when setting up a collection system to ensure a smooth transition.

6. Promote the Program

Boosting your employees' enthusiasm about recycling is the best way to ensure full compliance. Establish an official "start date" for the new or improved recycling program to begin and advertise within your business using flyers or memos to promote the change. Once your program has been established, send periodic reminders to keep everyone informed and to encourage maximum participation.

7. Monitor Your Recycling Program

Although your recycling program will be self-sustaining once established, it is important to conduct regular check ups and correct any problems as they arise to ensure that your business recycles as much material as possible and that the program runs smoothly. Ask employees, department heads, and janitorial service providers for their input on an ongoing basis. Their insight will enable you to make changes to the program if necessary.

Recycling Checklist: Is your Business in Compliance?

Recycling is the law in Montgomery County and this is one list of issues for your business to avoid! These are the top ten issues and violations of the County's recycling regulations most commonly observed by County staff when conducting site visits of businesses:

- 1. Recycling containers either not properly labeled or not labeled at all.
- 2. Overflowing containers due to insufficient container capacity or collections per site.
- 3. Outside containers not closed or covered properly.
- 4. Recycling containers not placed next to trash containers or next to vending machines.
- 5. Recyclable materials mixed in with trash.
- 6. Employees unaware of their business' recycling program.
- 7. Businesses failing to maintain copies of their invoices for collection services.
- 8. Businesses unaware of who collects their recyclables or trash.
- 9. Janitorial service companies mixing loads of recyclable materials with trash.
- 10. Property owners neglecting to provide recycling collection services for their tenants.



Recyclable materials mixed with trash.

If you think any of these top ten issues or violations are true for your business, contact the Montgomery County SORRT program at 240-777-6400 to find out how you can start a recycling program, or enhance the program you have. County staff members are happy to work with you to make your business recycling program a success and help you stay in compliance with the law.



SORRT seminars provide recycling information, education, and networking opportunities for your business. Be sure to attend a seminar in 2008.

Upcoming SORRT Recycling Seminar

In a continuing effort to help businesses comply with the County's recycling regulations, the SORRT (Smart Organizations Reduce and Recycle Tons) Program hosts one-day educational seminars to promote and support business recycling. Business managers, owners, employees, property owners and managers, and collectors are invited to learn the benefits of recycling, become aware of any changes or updates to the program, and to ensure that their business is in compliance with the law. Join us on Thursday, November 6, 2008, from 10:00 am to 2:00 pm at the Bethesda North Marriott Hotel and Conference Center. To register call 240-899-2222; e-mail lisa@bwfcom.com; or visit www.montgomerycountymd.gov/recycling.

Focus On: Metal, Glass, and Plastic



Metal and Plastic Prices Steadily Increase While Glass Prices Remain Stable from 2007 to 2008

The reported market price of metal increased substantially over the past year, with the price of aluminum cans increasing from \$1580.00/ton to \$1900.00/ton, and the price of steel cans increasing from \$195.00/ton to \$220.00/ton, resulting in 20 percent and 13 percent increases, respectively.

Paralleling the trend in metal market prices, plastic prices were also reported to have increased significantly from September 2007 to September 2008. Polyethylene Terephthalate (PET#1) increased in market value by 11 percent, with prices increasing from \$350.00/ ton to \$390.00/ton. Prices for High-Density Polyethylene (HDPE#2) which can be natural (clear) or colored, increased dramatically over the past year, with Natural HDPE#2 increasing from \$690.00/ ton to \$870.00/ton and Colored HDPE#2 increasing from \$470.00/ ton to \$730.00/ton, resulting in 26 percent and 55 percent increases, respectively.

The reported market prices for glass have remained steady, with little to no change over the past year. Green glass prices slightly decreased by 9 percent from \$7.50/ton to the current \$7.00/ton. Flint (clear) and amber glass have maintained consistent market value prices from September 2007 to September 2008 with a zero percent inflation, remaining at \$27.50/ton and \$13.50/ton, respectively.

PLASTICS RECYCLING UPDATE

Montgomery County has recently expanded its curbside recycling program for single-family residents to accept other plastic containers such as jars, pails/buckets and flower pots. Although this has not yet been formally implemented for County businesses, based on your recycling collection company, your business might already be able to recycle more than narrow-neck bottles. Be sure to check with your recycling collector or property manager and then start recycling all the plastics possible today.

Metal, Glass, and Plastic Market Prices

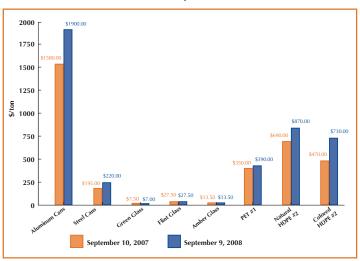
Average Recycled Commodity prices in U.S. dollars, unless indicated. Northeast USA/Maritimes Region*

	September 10, 2007	September 9, 2008
Metal (\$/ton)		
Aluminum cans	\$1580.00	\$1900.00
Steel cans	\$195.00	\$220.00
Glass (\$/ton)		
Green	\$7.50	\$7.00
Flint	\$27.50	\$27.50
Amber	\$13.50	\$13.50
Plastics (\$/ton)		
PET #1	\$350.00	\$390.00
Natural HDPE #2	\$690.00	\$870.00
Colored HDPE #2	\$470.00	\$730.00
THE STREET STREET		

Northeast USA/Maritimes Regional prices were selected because they represent a large Mid-Atlantic market. New York market prices are no longer available.

Northeast USA/Maritimes Recovered Metal, Glass, and Plastic Prices

Materials Picked Up at Seller's Dock



To join SORRT or learn more about business recycling, call Gabriela Monzon-Reynolds,

Program Manager for Montgomery County's SORRT Program.

240-777-6400 • 240-777-6442 (TTY) • 240-777-6465 (FAX) • E-mail: recycle@montgomerycountymd.gov

VISIT US AT OUR WEB SITE: www. montgomerycountymd.gov/recycling



Montgomery County Department of Environmental Protection
Division of Solid Waste Services

101 Monroe Street, 6th Floor • Rockville, MD 20850-2589





RECYCLE There's always time for recycling...

Recycling Checklist

Commercial properties and businesses must recycle the following materials if these products are generated:

MIXED OR SORTED PAPER



White Paper & Colored Paper



Cardboard, Boxboard, & Cereal Boxes



Newspaper & Inserts



Magazines & Catalogs



Telephone, Paperback, & Hardcover Books



Unwanted Mail & Envelopes (with or without windows)



Shredded Paper & All Other Clean, Dry Paper

COMMINGLED CONTAINERS



Glass Bottles & Jars



Aluminum Cans & Foil Products



Bi-Metal Food & Beverage Cans



Plastic bottles, containers, jars, tubs, lids, pails/buckets and flower pots







YARD TRIM

(Grass, Leaves, and Brush)



CHRISTMAS TREES





Businesses are encouraged to voluntarily recycle the following materials:

- Toner Cartridges
- Pallets
- Computers/ Electronic Items
- Batteries

www.montgomerycountymd.gov/recycling

A611-061 103008

and Recyclable Paper



This information is available in an alternate format by calling Gabriela Monzon-Reynolds at (240)~777-6400.

6641-714 (106)

County Recycling Center

County Transfer Station (240) 777-6560

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0049-777 (042)

Recycling for Multi-Family Properties

0049-777 (042)

Recycling for Businesses

www.montgomerycountymd.gov/recycling e-mail: recycle@montgomerycountymd.gov

(240) 777-6465 (fax)

(717) 777-6442 (114)

0049-777 (042)

Important Contact Information Division of Solid Waste Services

SORKT Program Contact: Gabriela Monzon-Reynolds 101 Monroe Street, 6th Floor Rockville, MD 20850

Montgomery County Division of Solid Waste Services

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